

# EMPOWERING EVERY WOMAN TO BE AN IRRESISTIBLE WOMAN™

*Christina Wiley, CHBC*



Christina is an inspiring, motivating, and fun coach whose down to earth, straight-forward and open communication style makes her a favorite with women in North America.

Christina is a Certified Human Behavior Consultant and Leadership Training Specialist. She has conducted training for national sales organizations as well as local women's groups.

She is passionate about helping women have a happier, more satisfied and fulfilled life empowered to be all that they truly were meant to be - an Irresistible Woman™.

Christina provides women with specific practical tips and tools that they can use and implement right away to get immediate results as well as benefit from for years to come.

## CHRISTINA'S EMPOWERING PROGRAMS

### Identify Your Irresistible Woman™ Personality

- Understand your personal strengths and how they point to your destiny
- Discover your unique personal blueprint through a fun, enlightening and engaging process
- Identify what you need to do to Be You!

### Discover How To Be An Irresistible Woman™ in 7 Steps

- Discover how to identify and embrace your personal strengths and increase your confidence
- Identify obstacles and how to overcome them on your journey to become an Irresistible Woman™
- Understand the importance of and find out how to control your strengths so they do not become your weaknesses

## BOOK CHRISTINA FOR YOUR LIVE OR VIRTUAL EVENT!

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**FAQ's:** [www.ChristinaWiley.com/support](http://www.ChristinaWiley.com/support)

**Christina's Passion is BuildingYouUp™ To Be An Irresistible Woman™!**

# DISCOVER YOUR PERSONAL POWER THROUGH IMAGE



## Bernie Burson COLOR & IMAGE CONSULTANT

Forget “Dress for Success” and “The Power Look”—*Real* power is being able to create the effect you intend... and getting the results you want.

Bernie Burson, a certified image consultant and color designer, can show you how to use color and style to enhance your appearance, create a professional look, and achieve the success you want in your career and personal life. Bernie is a compelling and entertaining speaker who will share the secrets of creating the looks that get results.

### SOME OF BERNIE’S MOST REQUESTED PRESENTATIONS ARE:

#### **The Power of Color in Business and Leadership**

Color affects us on both a conscious and unconscious level every day. In this dynamic session, participants will:

- Learn the hidden ways color affects the way people react to you
- Find out how a few simple wardrobe changes can increase your personal power
- Discover strategies for combining colors for specific effects

#### **Move Away from Business Casual and Move Up To Business Success**

The image you project speaks volumes about who you are, your credibility, and where you’re going in life.

- Understand the secret of a successful appearance in a competitive market
- Learn the rules of “business appropriate”—and how they can work for you
- Identify your personal keys to a more professional appearance

#### **Discover Your Personal Power through Image**

An effective image will strengthen your relationships, improve your communication skills, and enhance your self-esteem.

- Find out how your personal design elements become the key to your power
- Learn how the calculated use of color can support your long-term goals
- Discover the difference between looking powerful and using specific looks to achieve particular results—a more subtle kind of power

*“We hired Bernie to work with our employees in projecting a professional image and we were more than pleased with the results! I highly recommend her services—it was truly a ‘win/win’ situation for all!” —Western Title Insurance*



# BOOST

YOUR BOTTOM LINE!

vicki suiter-mcnickle

Are you tired of being in the Red?

Want to increase your company's profitability?

Would more consistent sales and cash flow  
help move your business to the next level?

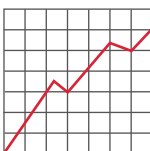


In the late 1990s, the construction industry was growing rapidly, and demand often outweighed supply. The last five years have been up, down, rocky, and sporadic. Current indicators show that the construction industry may not reach previous levels for many years. By implementing Suiter Financial System's proven strategies, any construction company can grow, thrive, and be profitable this year, next year and well into the future, regardless of economic conditions. Vicki Suiter-McNickle will demonstrate how to accomplish this!

Vicki is a dynamic and energetic speaker with a straightforward style. She offers practical methods that are easy to grasp and can be used immediately. Her talent is being able to take a complex situation, crystallize the problem/solution, communicate it in an understandable way and recommend the simple steps that can make a big difference. Her audiences and clients walk away feeling more confident and skilled, helping them take their businesses to the next level.

For over fifteen years, Vicki has been helping construction and contracting companies realize an appreciable increase in their profitability and cash flows. Her presentations and training programs reveal practical and useful tools to implement simple systems that produce consistent and sustainable results.

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Novato, California 94949  
**415 884-0288** fax 415 884-0286  
[www.suiterfinancial.com](http://www.suiterfinancial.com)



suiter  
financial  
systems

## CLIENTS

Sandra Bird Custom Kitchen  
Intuit, Inc.  
Forde Mazzola Assoc, Inc.  
Olympia Restoration  
QuarryHouse, Inc.  
Minahen Construction  
Hayes & Associates Const.  
Cabernet Construction  
Ireland-Robinson & Hadley, Inc.  
Howard Robbins Const. Co.  
Energy Resources International  
Jerry Thompson & Sons, Inc.  
Waterproofing Specialties, Inc.  
Kitchens & More  
Von Kohorn & Kitzmiller  
Dennett Tile Co., Inc.  
Bay Area Construction Framers  
Centennial Homes Inc.  
Cove Construction  
Kiper Development  
Campanelli Construction, Inc.  
Hazmat Solutions, Inc.  
TRI Development Co., LLC  
Community Playgrounds  
Mark Pringle Company  
Aero Heating & Sheet Metal  
Green Builders of Marin  
GNU Group, Inc.  
California Waste Management  
Rivendale Homes, Inc.  
Acorn Design & Development  
Environmental Contractors, Inc.  
ARG Conservation Services

## WHAT CLIENTS ARE SAYING

*"The systems and structure Suiter presented allowed us to analyze our financial information and see ways to improve profits and reduce risk and liability."*

John Cochran, CEO  
Cabernet Construction, Inc.  
Napa, California

*"Our profit increased 2-to-3 times as a result of using Vicki's strategies. In fact, we went from loss to profit."*

Phil Murphy, President  
GNU Group  
Lafayette, California

*"Vicki's command of business essentials is deep, as well as broad. She has the 360 degree view while simultaneously keeping a pulse on the details that can make a huge difference in a small to mid-sized business."*

Ed Westbrook, CEO  
QuarryHouse, Inc.  
San Anselmo, California

## A FEW OF VICKI'S POWERFUL PROGRAMS

### Go From **Red To Black** In 60 Days!

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- Understand why margins drop and how to prevent it
- Learn 7 ways to increase your bottom line immediately
- Accelerate results by working smarter, not harder
- Discover the right target margins for your business
- Find out how to control costs in a growing company without sacrificing quality

### Increase Your Sales . . . Consistently!

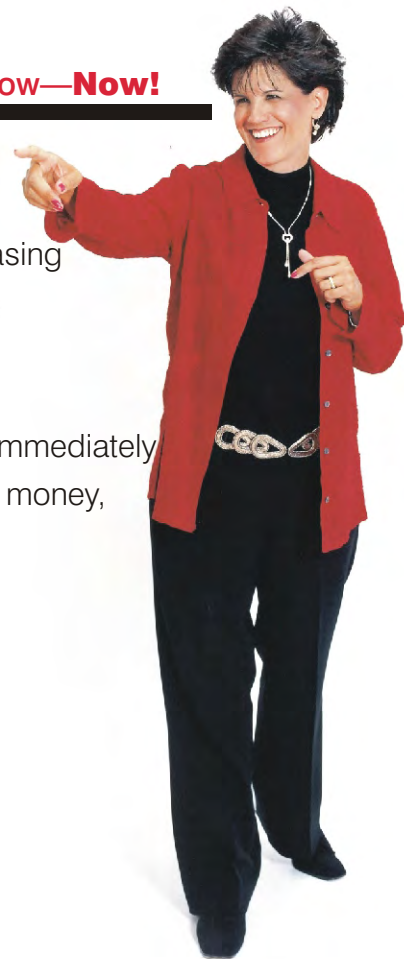
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- Make sales climb with ease
- Master 5 strategies to produce consistent sales, starting now
- Implement a tracking mechanism for accountability
- Learn how to make adjustments to have sales consistently meet or exceed objectives
- Put key mechanisms in place to achieve replicatable results

### Where Is The **Money?** Increase Cash Flow—**Now!**

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- Identify primary causes for low cash flow and learn how to prevent them
- Walk away with proven methods for increasing cash flow within the next five days
- Learn the top 5 ways to manage cash so you'll never be short again
- Take away templates you can implement immediately
- Get peace of mind about your company's money, today and in the future

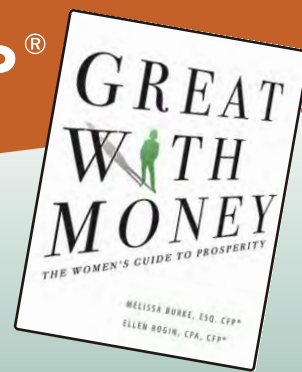


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# ELLEN ROGIN CPA, CFP®

*The Women's Great With Money Expert*



## BECOME GREAT WITH MONEY!

Ellen Rogin is a wealth advisor who frees people to intertwine their lives and wealth in a way that brings them peace and possibility.

**W**ith a witty, wise and practical approach, Ellen Rogin makes money matters more fun! Ellen Rogin has spoken to thousands of people across the country on a wide variety of financial issues.

Her expertise as a financial advisor combined with her award winning speaking style, brings the typically dry topic of money management to life. In her more than 20 years in the

financial profession, Rogin has established a reputation as a nationally known expert in the field of personal financial planning, and as a sought-after speaker and columnist.

Ellen is a storyteller who uses her own and others' stories to teach and inspire. As a traditionally trained economist and accountant who is a wealth advisor, Ellen offers sound financial management tools to create true lifetime prosperity.

This desire to connect people to their potential led Ellen to write the book, *Great with Money: The Women's Guide to Prosperity*.



## CREDENTIALS

- President of Strategic Financial Designs, Inc., an independent life and wealth management firm in Northfield, IL and a member of the SEI Wealth Network®
- Serves on the Board of Directors for Metropolitan Capital Bank, Chicago
- Author *Great with Money: The Women's Guide to Prosperity*
- Regular columnist for the Pioneer Press (48 suburban Chicago papers) writing on money management issues for women
- Television appearances include ABC News in Chicago, PBS Chicago Tonight
- Quoted in a wide range of national and local publications including Money magazine, Business Week, Ladies' Home Journal, Chicago Tribune, Chicago Sun Times, Crain's Chicago Business and Mademoiselle



847-441-8700 ELLEN@BEGREATWITHMONEY.COM  
CALL ELLEN ROGIN TODAY TO BECOME GREAT WITH MONEY  
1780 ASH STREET SUITE 200 NORTHFIELD, IL 60093

# ELLEN'S PROGRAMS



## WHAT PEOPLE ARE SAYING ABOUT ELLEN:

*"I have attended many seminars on money and investing, but this was the first time that I left feeling that the talk was about more than saving for retirement. Ellen's approach was unique in that it forced me to focus on how I want to invest for today and for the future, such as giving to the arts and other causes that I feel strongly about."*

—Tara Goff Kamradt, Esq. Partner  
Katten Muchin Rosenman LLP

*"Your presentation was just the right combination of specific strategies, engaging stories and humor. I would recommend you to any group of professionals."*

—Leslee Cohen, Esq. Principal,  
Much Shelist

*"Ellen has a great command of the subjects of finance and wealth. Combine this with her strategies for living a life with prosperity and her gift for storytelling, and you have a great program!"*

—Susan Gidley  
Gidley Management Group, Inc.

**E**llen's popular programs are built around the simple fact that between a woman and her money, there's a relationship. Just like person-to-person relationships, every woman can improve the way she relates to money. And when she does, the path to prosperity is as natural as breathing.

Interesting, interactive and entertaining, these programs are available for meetings and associations. After learning about your event, Ellen will tailor her presentation to your specific audience.

### **GREAT WITH MONEY:**

*Savvy Planning for Turbulent Times*

#### *participants will learn*

- Tools to stop scarcity worries dead in their tracks
- Action steps for creating abundance
- How to create a vision of the future they most desire
- The secret to the Prosperity Circle®

### **GREAT WITH MONEY:**

*Thinking Your Way to Prosperity*

#### *participants will:*

- Discover the amazing power of a money-making mindset
- Realize how changing their thinking can raise their income
- Learn how to create lavish abundance in their lives
- Understand their Money Personality

### **GREAT WITH MONEY:**

*Top 10 Tips to Financial Wellness*

#### *participants will learn:*

- How to recognize roadblocks to financial success
- Simple steps to turbo-charge savings
- Smart investment strategies for challenging times
- How changing their thinking can increase their wealth

### **PARTIAL CLIENT LIST**

Prudential Stepping Out  
Conferences

SEI Investments

Network of Women  
Entrepreneurs

National Association of Women  
Business Owners

The American Renters Assoc.

The Harbour

Metropolitan Capital Bank

Itasca Bank & Trust Women's  
Initiative

Much Shelist Law Firm

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*"My passion is helping people look and feel great, enjoy confidence and achieve their personal and professional goals."*



# Style YOUR JOURNEY by Ginny Baldrige

## PROJECT THE POWER OF IMAGE TODAY!

Ginny Baldrige, AICI, will teach you to create the perfect look for your career, personality and lifestyle.

You will learn to acquire the Power of Image, developing your personal style consistent with strength of character, dignity and core values.

How do you describe your image? What does your image portray to others? Are you winging it without a plan? Ginny's presentations will replace your doubts with confidence. A powerful business presence states high-level professionalism in attire, posture and conduct. The Power of Image allows you to display leadership in every aspect of your life.

Ginny will engage your group with inspiring anecdotes gained from her (20 years) experiences of working with past clients, relationships with special friends and the accumulated wisdom of mothering 5 children. She uses her southern grace, charm (and drawl) to leave her audiences laughing and...thinking about her message.

Ginny is a sought-after speaker on topics of professional dress, effective business casual dressing, and business etiquette.

*Hughes Advertising - "Ginny with Your Style has a true passion for helping companies and individuals improve their internal and external images. She does a great job in inspiring people to make positive changes in their lives." Andrin Mele, Brand Mgr.*



### Executive Image Power, Ginny Baldrige, co-Author

With this book, you can quickly rev up your executive image power, because as top experts in each of our respective specialties, we've joined together to give you the most powerful image strategies we know.



BOOK GINNY FOR YOUR NEXT EVENT TODAY!

314-952-8488 GINNY@YOURSTYLEGINNY.COM WWW.YOURSTYLEGINNY.COM

*Pfizer-“Your lunch and learn presentation definitely gave me an understanding of the Power of Image, the differences in Business Casual and Personal Casual wear and great ideas on the basics of building a wardrobe.” Kay Guian, Office Administrator*

*Style*  
**YOUR** *YOU*  
*by Ginny Baldrige*

## **SOME OF GINNY'S MOST REQUESTED PRESENTATIONS ARE:**

### **THE POWER OF IMAGE**

The Power of Image Seminar is a leadership program –empowering one to experience a personal transformation and a life-long understanding of how style adds to your uniqueness allowing you to impact and influence others.

### **WARDROBE OF DISTINCTION**

What's the secret to creating Your Style?

Developing a wardrobe that reflects your message is a process that takes time and perseverance. You will learn to use a Wardrobe Chart dividing your wardrobe into your lifestyle needs, designing a professional and powerful image with accessories that enhance your style.

### **SURVIVING BUSINESS CASUAL**

This dress category can be confusing and often requires more effort to achieve with confidence. Based on new data confirming poor productivity within casual atmospheres, many companies are returning to the Executive Friday. Understand what is best for your career advancement, and dress professionally even in a Business Casual environment.

*BBJ – “We were privileged to have you present to our group of over 125 people “The Power of Image”. What impressed me most was how you established rapport with the audience quickly and involved them to keep their attention. Your topic was extremely relevant and will greatly assist as our members proceed through the difficult process of career transition, by enhancing their image.” Robert C. Gergen, Program Chair*

### **Partial List of Clients**

Pfizer Chemical  
Working Women Survival Show St. Louis  
Edward Jones Financial Advisors  
Young Presidents Organization  
St. Louis Financial Accountants  
City of St. Peters  
St. Louis Women's Connection  
Edward Jones Business Office Administrators  
Active 8, Sunset Hills Country Club  
Businesspersons Between Jobs  
Lindell Cultural Center



*Your Life, Your Look, Your Style*

**BOOK GINNY FOR YOUR NEXT EVENT TODAY!**

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